



**2019 PAVE Student Design Competition**  
**Sponsored by:**



**BANK OF AMERICA**

**JUDGING CRITERIA & PROJECT EVALUATION**

To guide both the student and the judges, the following criteria establish a scoring matrix based on an evaluation of broad categories implicit in the design submission.

Design Concept: Imagination, inspiration, and creativity.	15%
Space Solution: Traffic flow, fixture layout, merchandise exposure, adjacencies, form, and organization.	25%
Interior/Architectural Design: Style, appropriateness, colors and materials, fixtures, use of technology, lighting, and merchandise presentation.	25%
Expression of The Bank of America Brand: Logo color, style, signage, graphics, and integration of technology.	25%
Quality and professional presentation of work.	10%
<b>TOTAL</b>	<b>100</b>