



Dear Educators and Students:

PAVE/Planning and Visual Education Partnership is excited to announce the 2017 Student Design Competition with Partnering Sponsor, Chick -fil-A.

PAVE and Chick-fil-A welcome college students who are studying retail design and planning, visual merchandising, interior design, and branding programs to re-invent the experience of Chick-fil-A on a college campus. The competition's design challenge has a new twist; students are invited to participate as a team of two or as an individual entry. We anticipate that this design challenge will produce a range of re-imagined and re-invented Chick-fil-A experiences by merging store, experience and visual design.

Student Design Competition winners and schools will be awarded grants and the opportunity to travel to New York and attend the 21<sup>st</sup> Annual PAVE Gala on December 6, 2017. Imagine accepting your award on stage with the industry's most distinguished and talented professionals in attendance at the Gala.

Please visit the PAVE website: [www.paveglobal.org](http://www.paveglobal.org), to download the 2017 student design competition brief and register. Entries must be received by 5:00 p.m. Eastern Time on Tuesday, October 31, 2017.

We look forward to your involvement.

Sincerely,

Cynthia Patino,  
PAVE Vice President, Education